



# Professional Day Makers

Written by Bonnie Feldkamp  
Photography by Daniel Smyth

Bianca Vayna is teaching a balayage class to Andrea Grefer, Jessica Trushel and Abby Lutz.

**Tanya's Image & Wellness Salon prides itself on knowledge, flexibility and a creativity that's fueled by a passion for making people's day.**

Owner Tanya Tieman is committed to having the most educated staff in the region. Whether it's skin care, makeup, hair or massage therapy, Tieman says she only hires the best.

The Salon hosts top platform artists to teach education classes on the latest trends and techniques to her entire team. Tieman also routinely sends her team members to national and international events to learn the latest techniques and research new products.

"My goal is to have my team bring the passion of what they've learned back to their clients," says Tieman. "It keeps them fresh, enthusiastic and the best in the business." She sees it as a circular business model; if she invests in the highest level of education for her team, she is

also investing in her clients.

"We are professional day makers," Tieman says. From movie stars, to busy working professionals, homemakers and every member of your family, Tieman is determined to make your day better.

The reputation of Tanya's Image & Wellness Salon is so impressive that the film industry has taken notice. Its credits include "The Avengers" (2011); "The Christmas Spirit" (2013), starring Nicollette Sheridan; "A Kind of Murder" (2015), starring Jessica Biel and Patrick Wilson; "Miles Ahead" (2016), starring Don Cheadle; and the Academy Award-nominated "Carol" (2015), starring Cate Blanchett.

Her styling team has also worked on films like "Goat"

and "The Long Home" that were shown at the Sundance Film Festival.

Fifteen years ago, when people wanted their hair straight, Tanya's was one of the first salons in the country to use the thermal-reconditioning process. "People drove from all over the country to Tanya's to get that service," Tieman says. When Keratin straightening treatments debuted, Tanya's was one of the first to use it as well.

Tieman is proud that her salon that has used formaldehyde-free, non-toxic products that don't harm hair. "Tanya's is a wellness salon," Tieman stresses, "We believe in having the best quality products that will not harm you. I personally go out and do the research and I find this stuff.

"You really don't have to be a movie star walking through the door," she continues. "We position ourselves as a salon for everyone."

The flexibility and creativity found at Tanya's Image & Wellness Salon only comes from a dedicated staff that is passionate about their work, highly trained and above all, committed to their clients.

Tanya's Image & Wellness Salon is located at 2716 Erie Avenue, Cincinnati, OH 45208 (513.533.94) and 2883 Town Center Boulevard, Crestview Hills, KY (859.578.9400). Visit their website at [www.tanyasimage.com](http://www.tanyasimage.com).



Tanya Tieman and Scotty Allison

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– Tanya Tieman



Tanya Tieman owner of Tanyas image & wellness salon  
Cassie Moor Salon Coach and Laurie Gerding General Manager over both salon locations.